Abstract
Since 1960, the population of obese children has doubled. This is due to many things such as junk food, fast food, video games and television. Obesity can lead to many health problems therefore; we need to educate the children while they are younger. At Table Mount Elementary School in the Dubuque Community School District, faculty members are going out of their way to educate the children on healthy eating. In this video clip, there was a lady reading a book to the kids called “Veggie Buddies” and there were people acting out what she was reading. This allowed the children to interact with the characters, which made vegetable eating seem fun. After the book was over, Gary Olsen interviewed the kids and the faculty members and asked them what they thought. The faculty thought it was a good idea and the issue needed to be addresses. The children responded with, “the show was good and it made them want to eat better”.

Critical Comments
The purpose of the video clip was to educate elementary school children on healthy eating. The education method that the school used was reading a book and acting out the story, which seemed very entertaining for their target audience. It was necessary for the faculty members to pick an entraining teaching method in order to keep that many children attentive. The content was very well suited to the target audience, which were elementary school children. It allowed them to get involved and learn interactively. The topic of this video was obesity among children, which is very up to date. Childhood obesity has been on the rise since the 60’s and it is still rapidly rising. Since the school was trying to get a point across to young children, they had to use simple vocabulary. The vocabulary was obviously simple enough for the kids because they were reading from a fictions children’s book. Therefore, the vocabulary was simple yet kept their attention.