FIN 5437 Asset Valuation, Risk, and Return
Master of Science in Entrepreneurship

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Required Resources:

Analysis for Financial Management
Robert C. Higgins
Eighth Edition
Richard D. Irwin, Inc. – Publisher

Financial Intelligence
Berman and Knight
Harvard Business School Press

Microsoft Office: Excel

Supplemental readings as provided

Course Description:

This course requires the student to integrate finance decision-making tools to solve financial and other management problems faced by firms and business decision makers. The course will also serve to acquaint the student with the basic underlying finance theories and their application to financial management.

Course Objectives: The objectives of this course are for the students to be able to:

1. Apply business skills about financial analysis and planning to the operation decision, capital investment decision, and the capital structure decision of business firms.
2. Understand basic economic and financial theory and its influence on financial markets and financial management.
3. Locate and use data and information from various sources.
4. Understand and apply basic computer and mathematical decision making aids to firm level financial management problems.
Tentative Topical Outline:

I. Fundamental Financial Concepts
   A. Basic Financial Statements
   B. Financial Statement Analysis  
      October 18 and 19

II. Financial Planning and Leverage
   A. Forecasting Financial Variables
   B. Pro Forma Financial Statements

III. Capital Budgeting, Capital Markets, and Interest Rates
   A. Theory of Capital Markets and Interest Rates
   B. Time Value of Money and Present Values  
      November 8 and 9
   C. Net Present Value and Internal Rate of Return

IV. Risk Analysis - Sensitivity Analysis and Simulation

Grades: The distribution of your semester grade is as follows:

<table>
<thead>
<tr>
<th>Component</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>One Exam</td>
<td>150</td>
</tr>
<tr>
<td>Case Projects</td>
<td>200</td>
</tr>
<tr>
<td>Readings</td>
<td>50</td>
</tr>
<tr>
<td>Total</td>
<td>400</td>
</tr>
</tbody>
</table>

The grading scale is as follows:

- 90% or greater -- A  
- 75-79.99% ------ C+  
- 60-64.99% ------ D
- 85-89.99% ------ B+  
- 70-74.99% ------ C  
- Less than 60% --- E
- 80-84.99% ------ B  
- 65-69.99% ------ D+

Academic Honesty:

As a result of completing the registration form at the University of Florida, every student has signed the following statement: "I understand the University of Florida expects its students to be honest in all their academic work. I agree to adhere to this commitment to academic honesty and understand that my failure to comply with this commitment may result in disciplinary action up to and including expulsion from the University." While enrolled in FIN 5437, please comply with this.
**UF Services:**

Students requesting classroom accommodation must first register with the Dean of Students Office. The Dean of Students Office will provide documentation to the student who must then provide this documentation to the Instructor when requesting accommodation. Resources are available on-campus for students having personal problems or lacking clear career and academic goals that interfere with their academic performance. These resources include:

1. **University Counseling Center**, 301 Peabody Hall, 392-1575, personal and career counseling;
2. **Student Mental Health**, Student Health Care Center, Rm 245 Infirmary Bldg, 392-1171, personal counseling;
3. **C.A.R.E. – Center for Sexual Assault/Abuse Recovery and Education**, Student Health Care Center, 392-1161, ext. 4362, sexual and physical abuse; and
4. **Career Resource Center**, Reitz Union, 392-1601, career development assistance and counseling.

**Software Use:**

All faculty, staff and students of the University are required and expected to obey the laws and legal agreements governing software use. Failure to do so can lead to monetary damages and/or criminal penalties for the individual violator. Because such violations are also against University policies and rules, disciplinary action will be taken as appropriate. *We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honesty and integrity.*

**Students with Disabilities:**

If you have a need for accommodations due to a disability, please meet with me privately. I am very willing to work with you and will do all I can to help accommodate your needs.