

Twenty-Five Reasons Why You Should Be Involved In Western High DECA

BECOMING A DECA / AOF MEMBER REQUIRES PAYING DUES. WHAT DO YOUR FEES DO FOR YOU? WHAT DO YOU GET?

1. Joining DECA means joining over 160,000 young men and women who are serious about careers and personal growth and the future of our country.
2. Your chapter receives member services which include: two chapter packets, the DECA guide, DECA DIMENSIONS, posters, and brochures. Florida state association mailings are also provided to local chapters.
3. As a DECA member, you can gain leadership skills by serving on committees and holding offices on local, state, and national levels.
4. DECA members have an opportunity to participate in state, regional, and national leadership and career-related conferences.
5. DECA members have the opportunity to meet people with common interests.
6. DECA members have the opportunity to learn valuable sales and management skills through participation in the projects.
7. DECA members are given an opportunity to participate in many activities designed to teach them to be not only a leader but also a follower.
8. DECA members receive copies of DECA DIMENSIONS (DECA's official student publication) and DECA TIMES (the Western High DECA newsletter).
9. DECA members have the opportunity to use DECA's resources for recruitment, civic appearances, chapter activities and career development and to show to business people.
10. Participation in DECA's competitive events provides members with practical experience and recognition.
11. DECA members have the opportunity to learn about the American Free Enterprise system through participation in projects.
12. DECA members can prepare articles, take photos, and share their activities through the national publication, DECA DIMENSIONS and the Western DECA newsletter, DECA TIMES.
13. DECA members learn marketing research through participation in projects.
14. Since 1976, you have had a National DECA Center, a home for DECA. Be sure to stop by your National Center for a tour when you're in the Washington, D.C. area.
15. The Congressional Advisory Board and Friends of DECA serve you and are always willing to help.

16. DECA members can help develop community awareness and involvement in combating the serious problem of shoplifting through involvement projects.
17. Nationally known companies support you as members of DECA's National Advisory Board.
18. Special projects and chapter activities developed by DECA provide members with the opportunity for interaction among community, state and national leaders.
19. The Merit Awards Program is a project to increase employability, providing an avenue of recognition and developing an awareness of competence in areas of marketing, management and entrepreneurship.
20. Through DECA Images, DECA members have the availability of many items designed to improve their marketing skills and prepare for DECA activities as well as their career objectives.
21. The Scholarship Awards program encourages higher education among those students with ability and who need merit assistance.
22. Through involvement in civic projects, DECA members develop an awareness of community needs and work toward making our world a better place in which to live.
23. Your voting power means that you take an active part in determining the organization's program and policies.
24. DECA members have the opportunity to develop skills in ownership, financing, and managing one's own business through participation in the Entrepreneurship competitive events.
25. Through participation in competitive events, conferences, and DECA's program of student activities, DECA members develop an understanding of the Free Enterprise System and the principles that make our country great.



*An Association of Marketing Students
Western High School Chapter*