

# Roger Kennedy

rkennedy@uff.ufl.edu

18 NW 36<sup>th</sup> Street  
Gainesville, Florida 32607  
(954) 683-0880

3837 NW 107<sup>th</sup> Way  
Sunrise, Florida 33351  
(954) 572-0324

## Objective

To obtain an internship that will provide an environment where my educational background, job experience, and leadership skills can be well utilized and further strengthened.

## Education

### *University of Florida*

Associate of Arts, Health Science Education, 2003  
75% tuition paid through Florida Merit Scholarship

## Experience

### *University of Florida Foundation, Inc.*

*March 2003-Present*

#### *Phone Program Coordinator*

*August 2003-Present*

- Manage and execute the UF Annual Fund Phone Program, raising over \$2 million annually for academics and student programs
- Oversee general operations of the program, including establishing calling schedules and managing computer database files
- Direct supervisor of 120 student employees and 14 fundraising managers
- Generate daily and weekly reports, analyze progress, and adjust strategy as needed
- Write and edit fundraising publications for various campaigns
- Develop college fact sheets and ensure that they are updated and arranged for college speakers
- Implement comprehensive incentive plan for benefit of phone program employees
- Organize events for department, including receptions, picnics, and guest speakers
- Develop the Senior Class Gift program for all graduating seniors

#### *Fundraising Manager*

*January 2004- August 2004*

- Update donor information and confirm pledges with alumni
- Actively recruit new employees through various media
- Review applications and interview potential employees to assess qualifications
- Train new employees on proper procedure, successful tactics, and evaluate for further employment

#### *Fundraising Associate*

*March 2003-January 2004*

- Ensure and maintain positive public relations with alumni nationwide
- Raised \$30,000 for the University of Florida
- Most Professional Caller Summer 2003

### *Advantage One Mortgage Corporation*

*May 2002- January 2003*

- Convince potential clients to refinance their homes
- Provided answers and service to customers

## Leadership/Activities

### *Lambda Theta Phi, Latin Fraternity Inc.*

*January 2002-August 2004*

- Secretary- Recorded the minutes for all chapter meetings and assumed all President responsibilities in the absence of the President and Vice President, (2004)
- Social Chair- Maintained relations between other Greek organizations by organizing social events (2002-2004)
- Caribsa- Member, helped organize social events, (2003-Present)
- National Forensics League- Member (2000-Present)

*Professional references available upon request.*