

Sara L. Solano

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MEDIA EXPERIENCE

COMMUNICATIONS INTERN, **Southern Legal Counsel, Inc.** (Gainesville, FL), Aug. 2011-present
Non-profit public interest law firm
Manages media lists, drafts press releases, edits and writes for newsletter, and promotes via social media

FREELANCE WRITER, **The Suit Magazine** (New York, NY), Mar. 2011-present
Online magazine promoting small business growth and new technology
Writes news briefs for the website and professional profiles for the print and online magazine

ART EDITOR, **UF Student Premed Guide** (Gainesville, FL), Feb. 2011-present
Student-run online newsletter for premed students focusing on other subjects' influence on the medical field
Copy edits and assigns articles for section and acts as a development consultant

ASSIGNMENT DESK INTERN, **NBC Miami - WTVJ** (Miramar, FL), May 2011-Aug. 2011
Local broadcast news station providing televised and online news to the greater Miami area
Managed press releases and story tips, answered phones, researched breaking news and reporter packages, went on the field with photogs, attended editorial meetings, and wrote for nbcmiami.com

STRINGER, **The Independent Florida Alligator** (Gainesville, FL), Sept. 2010-Dec. 2010
Nation's largest student-run newspaper with a daily circulation of 35,000
Wrote articles for the university and metro sections

GAINESVILLE FOOD SPECIALIST, **GrubCritic.com**, Jan. 2010-Nov. 2010
Website dedicated to finding delicious, affordable dining options for college students
Blogged via WordPress about local restaurants and atmospheres with multimedia content

EDUCATION

UNIVERSITY OF FLORIDA, 2009-2012
Bachelor of Science in Journalism
Concentrations: Online Media, Theater

ACTIVITIES

HISTORIAN, **Theatre Strike Force** (Gainesville, FL), Aug. 2009-present
UF's premiere improv and sketch comedy troupe and one of the largest in the nation
Managed Facebook and Twitter, updated two websites, managed the blog and was a key administrative/executive figure; serves as an auditioned performer on the short form team and the Apprentice Group and as a teaching assistant

ACTING CAST MEMBER, **Generation** (Gainesville, FL), Sept. 2010-present
UF's longest-running sketch comedy group
Writes and performs two-act sketch comedy shows (live and video) for large audiences each semester

SALES ASSOCIATE, **American Eagle Outfitters** (Coral Springs, FL) Jun. 2010-Aug. 2010
Handled customer service inquiries, managed the floor, met sales goals, worked with other associates

SKILLS

Mac and Windows OS, iMovie, Windows Movie Maker, Soundslides, Audacity, Textpattern
Basic Adobe Photoshop, InDesign, Dreamweaver and some Lightroom
Some XHTML and CSS
Social networking and blogging experience

AWARDS

DEAN'S LIST, Fall '09, Fall '10, Spring '11
GOLDEN KEY HONOR SOCIETY, 2009
NATIONAL MERIT SIEMENS SCHOLAR, 2008
CARL H. GRISHAM SCHOLAR, 2008