

KARA CHRISTINA JORDAN

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EDUCATION:

Master of Arts in International Business

Hough Graduate School of Business, University of Florida- *Gainesville, FL*
GPA: 3.52/4.00

August 2011

Bachelor of Arts in Business Administration

Warrington College of Business, University of Florida- *Gainesville, FL*
Major: General Studies Specialization: International Studies
UF GPA: 3.37/4.00 Minors: Mass Communications, French

April 2011

INTERNATIONAL EXPERIENCE:

MAIB Budapest Study Tour- *Budapest, Hungary*

October 2010

UF in London Study Abroad- *South Kensington, England*

May 2009- August 2009

Culture & Language Hosting Program- *Nice, France*

June 2006

International Business- *Teaching Assistant*

January 2010- Present

- Graded assignments, proctored exams and held office hours to assist over 450 students in this core requirement course
- Reviewed quiz and test questions to ensure quality of assessments for the head professor

Fashion Trading International- *Director of Sales*

April 2010- Present

- Initiated an international buying house to find and export up-and-coming brands from the USA to markets in Australia
- Collaborated with partner on market research, logistics, customs control and drafting by-laws
- Created an international business plan aiming to expand products and services offered

John Molson Undergraduate Case Competition- *Team Competitor- Montréal, QC, Canada*

February 2010

- Chosen to represent UF while presenting to executives with three rounds of 3 hour cases and one 24 hour case
- Won 1st place in the Bombardier Montréal Rally team competition

Dynamite Models- *Intern- London, UK*

June 2009- August 2009

- Composed a marketing strategy, monitored social media initiatives and oversaw other work placement interns
- Represented the agency as a part of an imaginative team attending meetings, events and completing castings
- Developed ideas for implementing internship programs with London small businesses

LEADERSHIP INVOLVEMENT:

Nielsen UF Case Competition- *Student Director*

October 2010- April 2011

- Organized the first cross-functional case competition held at UF with a team of students, faculty and Nielsen associates
- Marketed participation to students from multiple disciplines and judges from several different colleges
- Communicated information between The Nielsen Company and students through presentations and Outlook mailings

Warrington Diplomats- *Career & Academic Peer Mentor*

September 2009- April 2011

- Contacted and tracked second and third-year students with internship search advice and professional development skills
- Collaborated with advisors to start program advising mentees on resumes, cover letters, interviewing, and presentation
- Selected representative of Warrington College of Business to families touring the college, current students, and alumni

ASHA India- *Director of Business Development*

January 2009- April 2011

- Created an on campus fundraising event called "Dodge Poverty" to raise awareness and expand the program's reach
- Organized a letter writing campaign for a social business in India aiming to educate children and empower women

Students In Free Enterprise- *Director*

January 2008- April 2011

- Managed the Managing Money Matters program teaching financial literacy to over 150 students through interactive presentations
- Planned Life Beyond College, an event for graduating seniors to secure their financial futures with a grant from AIG
- Worked with teams on Small Business Consulting, Women's Career Expo, and the Exposition Competition Team

Florida Leadership Academy- *Social Committee Chair*

April 2008- May 2009

- Attended weekly professional development sessions to network with guest speakers as one of the top 100 sophomores
- Managed a \$2,000 budget to create networking events for members and faculty advisors

AFFILIATIONS:

KPMG Global Case Competition- 1st place collegiate round

October 2010- January 2011

Children's Miracle Network- Volunteered to stand for 104.8 hours in 4 Dance Marathons

April 2007- April 2011

Pi Beta Phi International Inc.- Alumni Relations Chair, New Member Board, Greek Conduct Committee

August 2007- April 2010

CSV Go London- Alternative Spring Break Volunteer

March 2010

GE & Stone Lake Leadership Development- Nominated Participant

February 2010

Study Abroad Peer Advisors- Florida International Leadership Conference

October 2009- February 2010

Haven Hospice- VIVA Volunteer Coordinator

April 2008- April 2009