



Holly Marie Gibbs

• Work Experience

May 2008 - Present
THE FLORIDA ENGINEER MAGAZINE
Designer

Worked with another designer to redesign the engineering alumni magazine at UF, also did art direction for photo shoots

January 2008 - Present
ORANGE & BLUE MAGAZINE
Art Director

Oversaw all art direction, present at all photo shoots, developed concepts for illustrations, helped with re-branding magazine and designed entire magazine

January 2008 - Present
MAGAZINE PROTOTYPE (THAT GIRL!)
Creative Director

In charge of all art development, creative concepts, and overall design and look of both the magazine and the brand

• References

Betty Cortina

bettycortina@yahoo.com / 917.224.3812
HEARST VISITING PROFESSIONAL, UNIVERSITY OF FLORIDA
Has served as editorial director of *Latina* magazine, news director at *O, The Oprah Magazine*, and associate editor at *People en Espanol*

Ted Spiker

tspiker@jou.ufl.edu / 352.392.6990
ASSOCIATE PROFESSOR, UNIVERSITY OF FLORIDA
Contributing editor to *Men's Health*, freelance writer who specializes in health and fitness writing, co-author of 10 books, including *YOU: The Owner's Manual*

Nicole McKeen

nmckeen@eng.ufl.edu / 352.392.0984
EDITOR, THE FLORIDA ENGINEER MAGAZINE
Has served as editor of *The Florida Engineer* for 2 years, where she has completely revamped the publication

Mike Foley

mfoley@jou.ufl.edu / 352.392.0410
MASTER LECTURER, UF
Hugh Cunningham Professor in Journalism Excellence, former Executive Editor of the *St. Petersburg Times*

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GAINESVILLE, FL 32608

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Online Portfolio:

<http://plaza.ufl.edu/hollyg23/design>

Phone: 352.672.4916

Permanent Mailing Address:

68 BONEFISH AVE.
KEY LARGO, FL 33037

• Education

August 2003 - May 2008
University of Florida

GAINESVILLE, FL

Undergraduate degree in journalism
with a focus in magazines, minor in
secondary education

• Computer Skills

Adobe InDesign, Adobe Photoshop, some Adobe Illustrator, Soundslides, Audacity, Quark XPress. Mac OS: iPhoto, iWeb, iMovie, Pages, Keynote. Windows: Microsoft Office programs, Final Cut. Internet: Mozilla Firefox, Safari, Microsoft Internet Explorer.

