

# Dana Edwards

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## EDUCATION

**Bachelor of Science in Journalism and Communications**

May 2014

**Bachelor of Arts in History**

Concentrations: Multimedia and Magazine Production, American History

University of Florida, Gainesville, Fla.; UF Honors Program; Italy Study Abroad summer 2012

## EXPERIENCE

**Intern**, National History Day

May 2012 – June 2012

College Park, Md.

**Freelance Writer**, Tower Publications, Inc.

December 2011 – present

Gainesville, Fla.

**Peer Mentor**, UF Housing and Residence Education

August 2011 – present

Gainesville, Fla.

- Provided academic support and programming services to residents of the Leader Scholar Program in Trusler Hall that resulted in 92 percent participation of residents on my floor and 56 percent of the floor graduating from the program with 64 percent finishing with “Elite” certification
- Chosen to be one of 12 students campus-wide to actively provide programming and community development efforts for residents, and serve as an academic, social and organizational resource as well as a role model
- “Of the Month” Award on the UF campus for hosting a PB&J-a-thon service event residents could contribute to with the other three Peer Mentors Spring 2012
- Received “Most Inviting Floor Award” Fall 2011

**Journalism and Civics Education Intern**, James Madison Institute

May 2011 – August 2011

Tallahassee, Fla.

- Wrote published articles for the *Tallahassee Democrat*, JMI website and blog content creation, JMI national newsletter article updates submitted to other research-based educational organizations, contact lists, civic education curriculum guides, JMI scripts for televised national education curriculum
- Represented JMI at three conferences hosted by local political and public policy organizations

**Public Relations Intern**, Ron Sachs Communications, Inc.

May 2011 – July 2011

Tallahassee, Fla.

- Wrote press releases, media advisories, opinion pieces, website and blog content creation
- Built media contact lists and created social media strategies while researching issues and editing copy and other written materials
- Pitched work to state-wide media outlets, assisted in event and news conference planning, worked on 16 client projects and proposals
- Writing experience for health, technology, philanthropy, community and safety issues

**Volunteer**, WUFT-FM UF Radio Reading Program for the Blind

January 2011 – April 2011

Gainesville, Fla.

**Contributing Writer**, *Tallahassee Democrat*

August 2007 – present

Tallahassee, Fla.

- Wrote monthly arts and entertainment feature articles for the Council on Culture and Arts
- Sent regular submissions on various topics to the weekly local *Chronicle* section of the *Tallahassee Democrat*

## LEADERSHIP

<b>Member,</b> National Residence Hall Honorary	April 2012 - present
<b>Member,</b> SAVANT Leadership Honorary	February 2012 - present
<b>Executive Vice President,</b> Gators for Higher Education	April 2011 – present
<ul style="list-style-type: none"> <li>• Advocate politically on behalf of the University of Florida</li> <li>• Met with Florida representatives and senators to discuss topics related education, economic development and scientific research</li> </ul>	
<b>Campus Diplomat,</b> UF Dean of Students Office Ambassador	February 2011 – present
<ul style="list-style-type: none"> <li>• Family Weekend Chair 2012</li> <li>• Welcome to the Gator Nation Program Chair 2011: coordinated a networking program to welcome transfer students to the University of Florida</li> <li>• Selected out of more than 200 applicants to serve as an ambassador for the UF Dean of Students Office</li> <li>• Campus Diplomats create programs that build up the UF community, such as planning Family Weekend, Welcome Receptions to the UF Campus for International and Out-of-State Students, and Freshman-Phone-A-Thon to ensure that incoming students transition smoothly into college.</li> </ul>	
<b>Webmaster,</b> Society of Professional Journalists	August 2011 – present

## AWARDS

<b>2012 Emily Howard Bateman Journalism Scholarship</b>	April 2012
<b>2012 Cathie Ponikvar Housing Scholarship</b>	April 2012
<b>2011 SPJ Mark of Excellence Region 3 Award for General News Photography</b>	March 2012
<b>2011 Barbara L. Frye Scholarship, Florida Capitol Press Corps</b>	December 2011
<b>National Society of Collegiate Scholars</b>	March 2011 – present
<b>Golden Key International Honour Society</b>	February 2011 – present
<b>Phi Alpha Theta History Honor Society</b>	January 2011 – present
<b>UF Trusler Hall Leader Scholar Elite Certification</b>	April 2011
<b>Advanced Placement Scholar</b>	July 2010
<b>2010, 2011 Bright Futures Scholarship</b>	May 2010
<b>2010, 2011 Navy Supply Corps Foundation, Inc. Scholarship</b>	May 2010, 2011
<b>2010 Journalism Best &amp; Brightest Scholarship - 1<sup>st</sup> Place Award</b>	May 2010
<b>2010 Carol Z. Bellamy Young Women in Public Affairs Award, Zonta Club of Tallahassee</b>	April 2010
<b>National History Day</b>	August 2003 – June 2009
<ul style="list-style-type: none"> <li>• Leon County History Fair district contest judge, March 2012</li> <li>• Florida History Fair state contest judge, May 2011</li> <li>• Created exhibits and a documentary in group and individual categories</li> <li>• Awards: national entry (3 years), project displayed at the Smithsonian American Art Museum, 12<sup>th</sup> place at national contest, 1<sup>st</sup> place at state contest (2 years), 2<sup>nd</sup> place at state contest, state contest special prize (Best Use of Primary Sources), FHF Outstanding County Award (2 years), 1<sup>st</sup> place at district contest (5 years), 1<sup>st</sup> place at school contest (5 years)</li> <li>• Taught middle school students how to research and create their own NHD project</li> </ul>	

## SKILLS

**Computer:** Basic Adobe (PageMaker, InDesign, Audio, Illustrator, Premiere, Photoshop), Audacity, iMovie, Wordpress, Tumblr, AP Style, Chicago Style, PC Operating System, Macintosh Operating System, Soundslides, Vocus, Microsoft Office Suite, Social Media Platforms, HTML5 and CSS3