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Business Leader Wins Tournament, Makes Connections As Society Grows

Joe Wessel adds a "2006 BAGS" victory to his 2005 Outback Pro-Am win

TAMPA, Fla. (August 2, 2006) – A prominent Tampa Bay-area executive topped 28 other business professionals with a win at Tampa's Old Memorial Golf Club. Joe Wessel, HomeBanc's Central Florida regional president, eagled the 12th hole on his way to victory in the *Business Area Golf Society (BAGS) of Tampa Bay's* Chairman's Day event, hosted by BAGS Chairman Francesco "Frankie" Marchesini.

An avid golfer for 22 years, Wessel also won the 2005 Outback Pro-Am with PGA golfer Joe Inman. Wessel said golf was just one reason he played in the BAGS event, adding that he invested in the opportunity to spend a day connecting with other local executives. "It's always good to meet people from different groups of companies and bounce ideas off one another," he said. "And it just makes sense to marry business and golf together. The golf course is the ideal venue to conduct business outside the office, and that's the centerpiece of BAGS."

The Business Area Golf Society brings top-level business executives together on the golf course and beyond and facilitates relationship building at the highest level. The society has exceeded its expectations, with more than 30 members enjoying the first two events of its inaugural year. The Old Memorial event was BAGS's second of 2006, with the first taking place on the Island Course at The Westin Innisbrook Golf Resort in Palm Harbor, Fla.

About the Business Area Golf Society:

The nation's first Business Area Golf Society (BAGS) opened earlier this year in Tampa Bay with several prominent local business leaders at the helm. Tampa Bay is the first of many potential BAGS societies scheduled to be launched both in the United States and the United Kingdom. BAGS was born out of the great traditional golf societies that are common in Europe, and the society provides a means for business people to get to know one another outside the office. BAGS organizes four competitive events annually, consisting of 18 holes of golf at championship courses, followed by a celebratory dinner.

"Members enjoy golf as it was meant to be played and the camaraderie that goes with it—no mulligans, no scrambles, no raffles. Players follow golf society traditions, including dressing for dinner and enjoying winners speeches", explains 2006 Chairman Francesco "Frankie" Marchesini. All BAGS members receive personalized items, such as a golf bag, blazer, tie and other gear. BAGS will also arrange golfing trips for its members, including an annual visit to the British Open.

Applications for membership are being accepted from top business executives. Those interested can inquire to membership@BAGSgolf.biz. More information about BAGS is available at www.BAGSgolf.biz.