

AMANDA ASCHENBRENNER

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EDUCATION

Bachelor of Science in Business Administration: Marketing May 2012
University of Florida, Gainesville, Florida
Grade Point Average: 3.83/4.00

EXPERIENCE

Student Assistant, Bill Alcorn Undergraduate Student Center September 2008-Present

- Schedule meetings between students and professors and plan events for the School of Business.
- Designed the 2009 Warrington Welcome T-shirt worn by the freshman class of 1,000.

Graphic Design Intern, Threaded INK Media May-August 2009

- Developed computer based designs for clientele and, in doing so, captured four new clients.
- Learned essential communication skills for sales interactions.

Sales Associate, Jessica McClintock Inc. March-August 2008

- Exceeded my weekly sales goal of \$8,000 by selling \$8,490.
- Managed the store's inventory and layout.

LEADERSHIP

Co-founder of Recruitment Committee , Member, Florida Leadership Academy April 2009-Present

- Established relationships with executives of top business corporations.
- Marketed the organization and recruited a strong class for next year.
- Planned a meet and greet for the organization which returned 150 attendees.

Public Relations Chairman, Kappa Kappa Gamma Sorority December 2009-Present

- Manage three other leadership positions within the organization.
- Organize two chapter events attended by 160 members and their families.
- Construct and edit our newsletter and distribute to Alumni in Gainesville.

School of Business Career Planning Center Working Group October 2009-Present

- Offered student input regarding proposals for renovation by the School of Business.
- Responsible for the allocation of our \$1,000,000 budget.
- Negotiated with Aramark to build a snack shop in Bryan Hall for the undergraduate students.

Assistant Director of Outreach and Registration, Gator Walk September-November 2008

- Registered walkers and arranged food and entertainment for the annual 5k walk-run.
- Solicited potential donors to raise \$49,000 with my team to benefit the March of Dimes.

HONORS AND AWARDS

Grape Juice Record's T-shirt Design Contest – Second Place August 2009

Warrington College of Business Administration Dean's List December 2008, May 2009

H.G. Buddy Bishop, Jr. Scholarship April 2009

- \$500 scholarship awarded by the Warrington College of Business Administration

Englewood Elks Most Valuable Student of the Year Award April 2008

- \$3000 scholarship awarded based on academic excellence, leadership and community involvement